

### PLANNED GIVING NEWSLETTER

A QUARTERLY EDUCATIONAL PUBLICATION OF EWTN

// VOL. 1 / ISSUE 1

2019

### IN THE **NEXT ISSUE**



- **Discovering EWTN**
- The IRA Charitable **Rollover Keeps** Rolling
- The Benefits of **Gifting Stock**

# **EWTN**

## A New Program from EWTN

Welcome to the first edition of the EWTN Planned Giving

**Newsletter!** The goal of this new publication is to educate and inspire our family members regarding the current growth and future programmatic opportunities within EWTN as well as to illustrate the benefits of sound estate planning.

The primary reason for the program is to help faithful, hardworking, generous people like you create or update an estate plan that will help you steward your earthly goods for yourself, your heirs and if so desired, your favorite charitable cause(s). In addition to launching the new Legacy Giving Program, we also welcome Ryan Flood to the EWTN family Ryan has almost two decades of experience in charitable estate planning and will be happy to answer any questions regarding estate planning (see page 2).

In this inaugural issue of the Planned Giving Newsletter, Ryan suggests contemplating three questions when it comes to planning and organizing your temporal matters (see page 3). Answering these three questions will help you to form the basis

for all your estate planning. If you or your advisors have specific questions for him, his contact information can be found on page 4 of the Newsletter. Finally, if EWTN is already part of your estate plans, we are most grateful. If you would like to "multiply your gift," please consider speaking with Ryan about a testimonial story on why you have chosen to remember EWTN in your estate plans. Each day we hear from people all over the world who have been positively impacted by our programming, now we would like to hear from you.

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Thank you again for your ongoing support of our vital mission to transmit the Truth of the Eternal Word to the entire world! 🔞

## Meet the new Legacy-Giving Advisor

Ryan Flood



EWTN Global Catholic Network is pleased to announce that Ryan T. Flood, FCEP, has been named to the position of Legacy-Giving Advisor. In this new role, he will assist those who wish to learn more about the many legacy-giving opportunities available to those who wish to support the Network founded by Mother Angelica.

"Ryan brings almost two decades of experience in the area of charitable estate

planning to the Network and holds the designation of Fellow in Charitable Estate Planning (FCEP)."

"I'm thrilled to have Ryan join us at EWTN. He is a great addition to our Mission Advancement team," said Vice President of Mission Advancement Scott Brown.

Prior to serving at EWTN, Ryan worked in both the Dioceses of Raleigh, N.C. and Arlington, V.A., as the Director of Planned Giving. He is a member of the National Association of Charitable Gift Planners and the North Carolina Planned Giving Council.

"My promise to all those with whom I meet is to listen carefully, to pay attention to what is in their best interests, to offer solutions that reflect their values and priorities, and to treat all planning conversations with absolute confidentiality," Ryan said.

Ryan and his wife Mary are parents of 10 children and reside in North Carolina.

**EWTN Today.** EWTN Global Catholic Network, in its 38th year, is the largest religious media network in the world. EWTN's 11 TV channels are broadcast in multiple languages 24 hours a day, seven days a week to over 290 million television households in more than 145 countries and territories. EWTN platforms also include: radio services transmitted through SIRIUS/XM, iHeart Radio, and over 500 domestic and international AM & FM radio affiliates; a worldwide shortwave radio service; the largest Catholic website in the U.S.; electronic and print news services, including Catholic News Agency, National Catholic Register newspaper, and several global news wire services; as well as EWTN Publishing, its book publishing division.

## We Would Like to Hear from You

If EWTN has made a significant impact on your life and you have decided to make EWTN part of your estate plans, we would like to hear about it. Recent studies have revealed that over 60% of Americas do not have an up-to-date will. If a person dies without a will, the laws of intestacy decide who gets your hard-earned assets. If you had wanted to support any charitable endeavors, that would most likely not be possible.

Sharing your story of how EWTN has made a difference in your life and the lives of your family and friends will go a long way towards inspiring others to make a similar estate plan. Think of this as multiplying your bequest or beneficiary designation many times over.

You can email us your story at: www.ewtnlegacy.org



# What are your planning goals

## for 2019 and beyond?



#### **Contemplating Your Legacy**

Now that the first year of the new tax law is in the books, you may ask yourself how you will consider giving in 2019 so you can maximize the impact of your gift to EWTN and take advantage of the current tax law? What might be some of the most effective and efficient ways to steward the assets and resources that God has given you in 2019 and beyond? These are a few of the initial questions we all need to spend some time reflecting upon. These gifts may include your outright giving strategy in 2019, but you may also include your future plans for 2020 and beyond. Finally, this may also be the year you contemplate what your charitable legacy will look like, not only your giving legacy, but your legacy of service to the Lord, your family, your friends and those whom

you have never met, but through your generosity have been able to bring them closer to Jesus Christ through the vast EWTN Network.

"What might be some of the most effective and efficient ways to steward the assets and resources that God has given you in 2019 and beyond?

As always, we are profoundly grateful for your generosity in supporting EWTN as we continue to perpetuate Mother Angelica's mission and commitment to bringing the Truth of the Eternal Word to the world!

#### **Strategies for Giving in 2019**

Ryan suggests three items for your consideration in 2019. 1. Your needs: do you have enough to live on for the rest of your life? 2. Heirs' needs; how much should you leave your heirs? 3. Social capital; when your executor writes a check from your estate, would you rather it go to the IRS or to EWTN?

Furthermore, do you have a plan in place if you become incapacitated and need someone to make financial and medical decisions? The Lord in His infinite goodness has given us yet another year to fulfill His will, and being a good steward of the resources that He has given us is an important part of getting our temporal matters in good order.

If you have any question or would like to discuss your particular situation in more detail I would be happy to speak with you. I can be contacted at 205-569-2674 or email me at www. ewtnlegacy.com. I'll conclude this segment with a wonderful definition of estate planning; "Upon my death, I want to ensure that my assets pass to whom I want, when I want, the way I want. I want to provide for the most effective transfer of my assets, avoiding taxes and reducing red tape as much as possible."





**EWTN Mission Advancement** 

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A New EWTN Program

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Meet the new Legacy-Giving Advisor

We would like to hear from you

Page 3

What are your planning goals for 2019 and beyond?

Name: Mailing Address:	Please send me the following Workbook/ Information: <i>A Catholic Estate and</i> <i>Personal Planning Workbook.</i>
City:	
State: Zip:	I have already made provisions in my estate plans for a bequest/beneficiary designation to EWTN.
Contact Preferences	
Please contact me (us) via email. The email address is:	I am considering a bequest to EWTN and request suggested bequest language.
Please contact me (us) by phone at:	I'm interested in life income arrangement. Please send me a complimentary proposal and information. My/our age(s):/
I would like to give a testimon	y of how I/we chose to remember EWTN in

Contact the Legacy-Giving Advisor: Ryan Flood // 800-447-EWTN // Mail to 5817 Old Leeds, Irondale, AL 35210 or you may complete this form online at www.ewtnlegacy.org

our estate plans. Please send me the testimonial questionnaire.